

WHY LAUNCH MARKETING?

B2B Marketing Services That Support Revenue Goals

Want to build a bigger sales funnel with more qualified leads and drive more revenue? Consider Launch Marketing, an Austin-based B2B marketing firm.

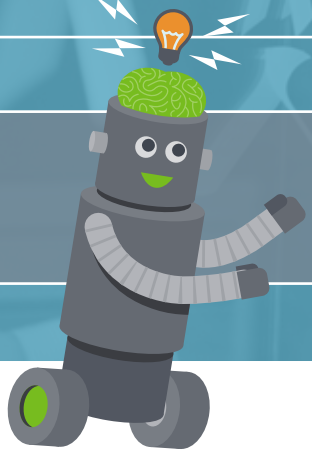
So, why choose Launch Marketing? Simply said, we are great at what we do! Okay, okay, we get it. You probably need more, so here it goes.



Full Service B2B Technology Marketing Firm

From strategy to execution, Launch Marketing's turn-key marketing services have helped 150+ B2B tech companies. We're a one-stop marketing shop with notable expertise in the following areas:

- | | | |
|--------------------------|------------------------|--------------------|
| LEAD GENERATION | MESSAGING AND STRATEGY | VIRTUAL VP |
| COMPANY/PRODUCT LAUNCHES | WEB DESIGN/DEVELOPMENT | INTERACTIVE/ONLINE |
| CONTENT/COLLATERAL | BRANDING | EVENTS |
| MARKETING AUTOMATION | ADVERTISING | GRAPHIC DESIGN |



Need more? We're just getting started.

Trusted B2B Marketing Experts

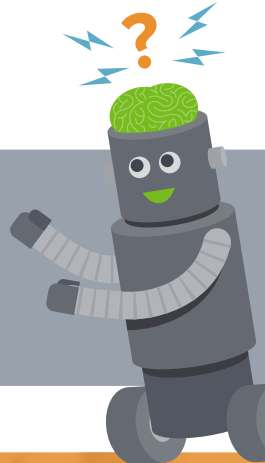
Our team brings a breadth of senior-level expertise with a full-service approach to help clients maximize marketing impact.

RELIABLE

- 15+ years in business (we're not old, we're seasoned)
- Wide range of B2B clients spanning a variety of industries (chances are, we've worked in yours)
- Industry experts with 15 years average experience between team (can you say WOW factor?)
- Our clients love us (and we love them too)



Still not convinced? Check out our proven results.

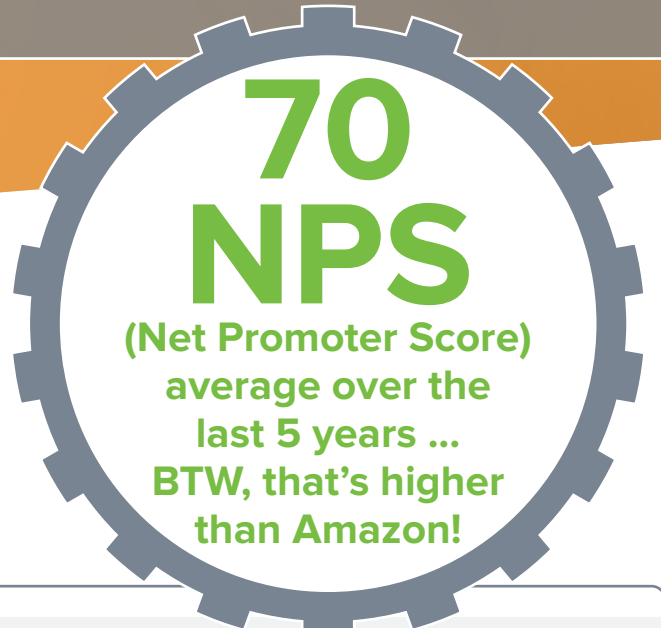


Deliver Client Results with Bottom-Line Impact

We provide high-impact work and we're passionate about everything we do. Not to brag, but check out a small sliver of our client results:



Whew, hopefully that sealed the deal! If not, we've got a ton more.



Recommended by Clients

"Launch's approach to developing an integrated plan, the thinking behind the plan and the level of detail provided is spot on. We are a fast-growing business and our marketing – we are glad to have Launch as part of our team!"
— John Grady, Chairman, Invenio Solutions

"Launch's strong understanding of B2B demand gen, coupled with their ability to come up to speed quickly on our markets and their commitment to communication with our team, resulted in top quality."
- Linda Roach, Vice President, Marketing, Planview, Inc.

"Launch Marketing's team has everything you hope for in a long-term partner: agility, commitment to excellence, and an honest investment in your organization's values and goals. Alert Logic engaged Launch's experts to assist with marketing automation campaign creation and delivery, template design, and social media. They were instrumental in helping us transition our assets during a re-branding stage and their strategic recommendations have allowed us to generate more leads with better content. Ultimately, we trust them with our brand."
- John Whiteside, Vice President, Global Marketing Programs, Alert Logic

READY TO GET STARTED?
Contact Our B2B Marketing Experts for a Free Consultation

www.Launch-Marketing.com/learn